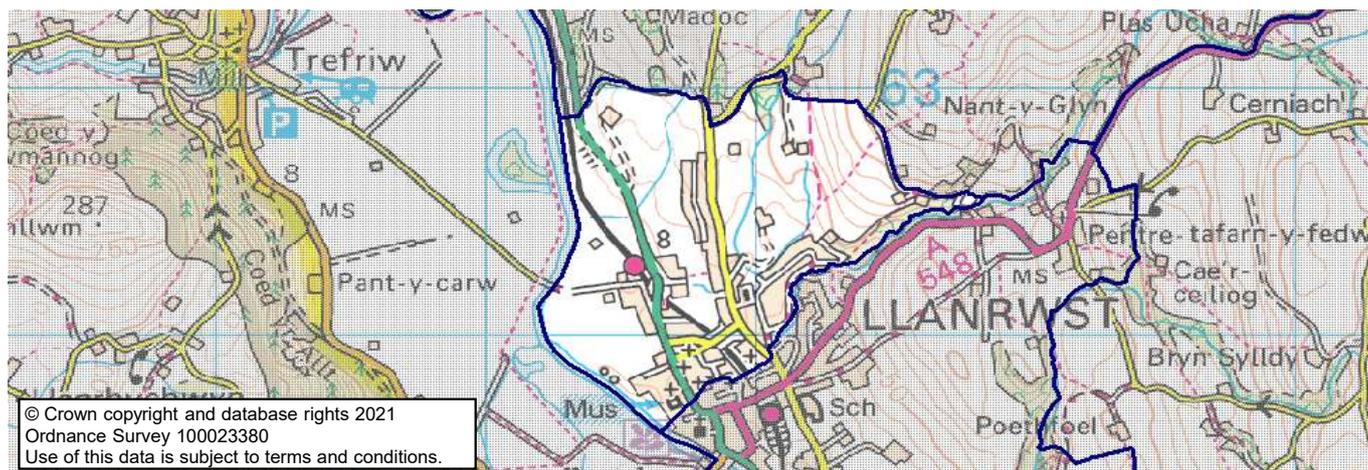


# Conwy County Borough Council's ward profiles 2021

## Gower

### Map



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Produced by the Corporate Research and Information Unit, Conwy County Borough Council, November 2021

[research.unit@conwy.gov.uk](mailto:research.unit@conwy.gov.uk)

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### Population characteristics

#### Population, age and gender 2020 (ONS MYE)

	Gower		Conwy CB	Wales	GB
	Number	%	%	%	%
Mid-year population 2010	1,200	Change	Change	Change	Change
<b>Mid-year population 2020</b>	1,150	-5.1%	3.1%	3.9%	6.9%
Males	550	48.1%	48.7%	49.3%	49.4%
Females	600	51.9%	51.3%	50.7%	50.6%
Aged 0-15	250	21.0%	16.0%	17.8%	18.9%
Aged 16-29	200	15.6%	13.5%	17.5%	17.2%
Aged 30-44	200	16.2%	14.8%	17.5%	19.4%
Aged 45-64	300	28.2%	27.9%	26.2%	25.8%
Aged 65+	200	19.0%	27.9%	21.1%	18.7%
Population density 2020 (persons/ha)		9.03	1.05	1.53	4.32

#### Population characteristics (Census 2011)

	Gower		Conwy CB	Wales	E & W
	Number	%			
Born in Wales	959	79.6%	54.4%	72.7%	4.9%
Born outside the UK	20	1.7%	4.3%	5.5%	13.4%
Ethnicity - white British	1,181	98.0%	95.4%	93.2%	80.5%
Other white	18	1.5%	2.3%	2.4%	5.5%
Mixed ethnic group	6	0.5%	0.8%	1.0%	2.2%
Other ethnic groups	-	-	1.5%	3.4%	11.8%
Religion - Christian	772	64.1%	64.7%	57.6%	59.3%
Other religion	11	0.9%	1.5%	2.7%	8.4%
No religion	335	27.8%	26.1%	32.1%	25.1%
(of persons aged 3+)					
Speak Welsh	726	63.5%	27.4%	19.0%	-
No skills in Welsh	239	20.9%	60.6%	73.3%	-

### Health

#### Health and provision of care (Census 2011)

	Gower		Conwy CB	Wales	E & W
	Number	%			
People with limiting long term illness	223	18.5%	24.2%	22.7%	17.9%
People providing unpaid care	115	9.5%	11.8%	12.1%	10.3%

# Conwy County Borough Council's ward profiles 2021

## Gower

### Housing and living arrangements

#### Households (Census 2011)

	Gower		Conwy CB	Wales	E & W
	Number	%			
<b>Total households</b>	<b>484</b>		<b>51,177</b>	<b>1,302,676</b>	<b>23,366,044</b>
<b>Household composition</b>					
All one person household	126	26.0%	33.8%	30.8%	30.2%
- one person; aged 65+	48	9.9%	17.1%	13.7%	12.4%
All households with dependent children	168	34.7%	24.5%	28.2%	29.1%
- lone parents with dependents	52	10.7%	6.2%	7.5%	7.2%
All households of only pensioners	83	17.1%	29.2%	22.9%	20.9%
Population in private households	1,203	99.8%	97.7%	98.3%	98.2%
Average household size		2.49	2.20	2.31	2.36
<b>Household facilities</b>					
No central heating	18	3.7%	3.6%	2.3%	2.7%
Overcrowded	12	2.5%	4.3%	5.2%	8.5%
Average rooms per household		5.8	5.6	5.7	5.4
No car	104	21.5%	21.7%	22.9%	25.6%
<b>Tenure</b>					
Owner occupied	318	65.7%	70.1%	67.8%	64.3%
Rented from social landlord	100	20.7%	11.6%	16.5%	17.6%
Other rented	66	13.6%	18.3%	15.7%	18.0%

#### Dwellings by council tax band (VOA, March 2021)

	Gower		Conwy CB	Wales
	Number	%		
Total dwellings	470	100%	57,720	1,458,100
Band A	40	8.5%	9.3%	14.5%
Band B	160	34.0%	14.4%	20.9%
Band C	160	34.0%	26.9%	21.8%
Band D	50	10.6%	20.5%	16.2%
Band E	30	6.4%	15.9%	13.5%
Band F	30	6.4%	8.7%	8.2%
Band G	-	-	3.3%	3.7%
Band H	-	-	0.7%	0.9%
Band I	-	-	0.3%	0.4%

#### House prices (Land Registry, 2020; CACI PayCheck, 2020)

	Gower		Conwy CB		Wales		E & W	
	£		£		£		£	
Median (All house types)	£	170,000	£	175,000	£	165,000	£	244,950
Lower quartile (All house types)	£	133,000	£	131,000	£	117,000	£	156,000
Ratio income:houseprice (median)		5.6		5.9		5.7		7.3
Ratio income:houseprice (lower quartile)		7.5		7.6		7.0		8.3

For this measure, results at ward level are based on data for Conwy CBC strategic sub areas.

#### Housing related benefits (DWP, August 2021)

	Gower		Conwy CB	Wales	GB
	Number	%			
Total claimants	90	100%	10,060	280,630	5,733,155
- housing benefit	40	43.2%	54.0%	51.9%	48.2%
- Universal Credit housing element	50	56.8%	46.0%	48.1%	51.8%
- private rented	40	45.5%	48.5%	34.7%	37.6%
- social rented	50	54.5%	50.9%	64.8%	61.5%
- households with children	45	51.1%	34.2%	36.7%	38.2%
<b>Characteristics for housing benefit only</b>					
- single pensioner (% HB)	10	28.9%	35.3%	32.9%	33.9%

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# Conwy County Borough Council's ward profiles 2021

## Gower

### Community safety

#### Crime incidences (North Wales Police)

	Gower		Conwy CB	Wales	E & W
(year end 31st March)	Number	Rate*			
All crime incidences 2020/21	59	51.85	82.26	72.87	78.03
Violence against the person	43	37.79	40.57	30.04	30.09
Theft & handling	-	-	9.22	9.47	11.80
Criminal damage & arson	7	6.15	9.20	8.71	8.04

\*annual crime rate per 1,000 population

### Economy and employment

#### Industry of employment (Census 2011)

	Gower		Conwy CB	Wales	E & W
	Number	%			
<b>All in employment (aged 16-74)</b>	<b>577</b>		<b>50,093</b>	<b>1,363,615</b>	<b>26,526,336</b>
Agriculture, forestry & fishing	11	1.9%	2.1%	1.7%	0.9%
Mining, quarrying, energy, water	9	1.6%	1.6%	1.9%	1.5%
Manufacturing	38	6.6%	4.9%	10.5%	8.9%
Construction	70	12.1%	8.2%	8.2%	7.7%
Wholesale & retail	87	15.1%	17.0%	15.6%	15.9%
Transport & storage	22	3.8%	3.7%	3.9%	5.0%
Accommodation & food services	70	12.1%	9.9%	6.2%	5.6%
Communication, finance, property	24	4.2%	5.2%	6.6%	9.7%
Professional, scientific, technical	20	3.5%	4.6%	4.3%	6.6%
Administrative & support services	19	3.3%	3.7%	4.0%	4.9%
Public administration & defence	28	4.9%	7.1%	7.9%	6.0%
Education	71	12.3%	10.2%	10.1%	9.9%
Health & social work	75	13.0%	16.7%	14.5%	12.5%
Other	33	5.7%	5.1%	4.5%	5.0%
Work mainly at or from home	23	4.0%	7.2%	5.4%	5.4%
No qualifications (all aged 16+)	290	30.9%	25.6%	25.9%	22.7%
Level 4+ qualification	191	20.3%	25.5%	24.5%	27.2%

#### Social class (Census, 2011)

	Gower		Conwy CB	Wales	E & W
	Number	%			
<b>All aged 16-74</b>	<b>863</b>		<b>81,906</b>	<b>2,245,166</b>	<b>41,126,540</b>
Managerial & professional	167	19.4%	29.0%	27.4%	31.1%
Skilled	265	30.7%	31.8%	29.4%	29.1%
Part / unskilled	326	37.8%	27.9%	28.8%	25.2%
Students & other	105	12.2%	11.3%	14.5%	14.6%

#### Unemployment (claimant count) (NOMIS, 2021)

	Gower		Conwy CB	Wales	GB
	Number	%			
October 2021	25	3.5%	4.6%	4.3%	4.8%
July 2021 (previous quarter)	20	3.2%	5.1%	4.8%	5.4%
October 2020 (previous year)	25	3.8%	6.3%	5.7%	6.2%
October 2016 (5 years ago)	5	0.9%	2.1%	2.2%	1.8%
Claimants aged 16-24 (Oct-21)*	5	-	17.4%	19.3%	17.0%
Claimants aged 50+ (Oct 21)*	10	-	29.8%	23.1%	24.3%

\* Rounded to nearest 5. % is of all claimants.

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## Gower

### Income and benefits

#### Household income (CACI PayCheck, 2021)

	Gower		Conwy CB	Wales	GB
	£	%			
Median income (annual)	28,850		28,300	27,850	32,750
Lower quartile	16,650		16,350	15,900	18,150
Households below 60% GB median (= < £19,642)		32.0%	32.9%	34.0%	28.0%

For this measure, results at ward level are based on data for Conwy CBC strategic sub areas.

### Benefits (DWP, May 2021)

There is a discontinuity in the benefits data, as Universal Credit is rolled out and starts to replace older awards systems. % is of all in that age group.

	Gower		Conwy CB	Wales	GB
	Number	%			
<b>Children (aged 0-15)</b>					
Disability Living Allowance (DLA)	10	4.6%	5.5%	4.7%	4.5%
<b>Working age (aged 16-66)</b>					
Universal Credit	95	13.5%	14.6%	13.9%	14.1%
Job Seekers Allowance (JSA)	0	-	0.5%	0.4%	0.4%
Employment & Support Allowance (ESA)	30	4.5%	5.9%	6.2%	4.3%
Disability Living Allowance (DLA)	0	-	0.3%	0.2%	0.6%
Personal Independence Payments (PIP)	45	6.5%	7.8%	8.1%	5.5%
Carer's Allowance	20	2.5%	3.0%	3.1%	2.4%
<b>Pensioners (aged 67+)</b>					
State Pension (Nov 2020)	210				
Pension Credit	35	17.6%	13.1%	14.6%	13.2%
Attendance Allowance	30	16.1%	17.2%	16.5%	13.8%
Disability Living Allowance (DLA)	10	5.2%	5.5%	8.6%	5.2%
Personal Independence Payments (PIP)	10	4.7%	4.0%	5.6%	3.6%
Carer's Allowance	10	4.1%	3.7%	4.1%	2.9%

### Poverty and deprivation

#### Children in low income families - relative income poverty (DWP, 2019/2020)

	Gower		Conwy CB	Wales	GB
Children in in-work families	30	12.1%	17.4%	16.9%	16.7%
Children in out-of-work families	15	6.7%	7.4%	8.2%	6.7%
<b>Total</b>	<b>45</b>	<b>18.8%</b>	<b>24.8%</b>	<b>25.0%</b>	<b>23.4%</b>

As % all children aged 0-15. 'In work' is working 16 hrs a week or more. Relative income poverty = below 60% of UK median.

#### Welsh index of multiple deprivation (Welsh Government, 2019)

	Gower		Conwy CB	
Total LSOAs in area	1		71	
<b>No. LSOAs in most deprived:</b>	<b>10%</b>	<b>25%</b>	<b>10%</b>	<b>25%</b>
In each deprivation domain				
Overall Index	0	0	4	11
Income	0	0	5	14
Employment	0	0	5	15
Health	0	0	3	10
Education	0	0	1	9
Access to services	0	0	9	18
Housing	0	0	6	17
Community safety	0	0	0	4
Physical environment	0	0	6	16

Deprivation data shows how many lower super output areas (LSOAs) in the area are in the 10% and 25% most deprived LSOAs in Wales.

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